

## THE POSITION OF PROJECT MANAGERS IN A FUNCTIONALLY STRUCTURED SPORTS ORGANISATION

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### **Abstract**

*Based on the principles of classical organisational theories, knowledge from the management, sports theories and general theories from different areas, a virtual sports club has been designed, in a way that it contains all of the related functions and the individual roles needed for reaching a goal in sports and making a profit. According to the basic idea, the function determined the structure, and considering that the characteristics of the functioning structured organization are: high level of specialization, strict division, clear chain of command, narrow control range, centralization and high formalization, which as a result produced the rigidity of the structure. In order to gain flexibility inside the inter-sector shifts of responsibilities, as well as the time component-occasion, two project managers were introduced, and the goal of this essay is definition of their roles in an organization structured as such. Further on, all of the individuals inside the structure are presented with an individual functional status in order to cover all the necessary functions by which all the individual roles were defined. The total number of entities gained is 205, and the number of global character variables used is 40. The taxonomization of the data using the Uditax model for the identification of the distinct taxons was executed. The results have shown that in the space of an entity there are six taxons, and what is inherent to the results of the taxonomic analysis is the existence of only three elements of the higher structure: logistics (management), support (maintenance), and sports section (the product). The results have shown that the introduction of the project managers in the structure of the organization was not crucial for the functioning of the sports organization. The structure in that way gained some flexibility, and to a positive extent the rigidity of the hierarchy was removed both internally and externally, but the project managers exist as an integral part of the logistics sector.*

**Key words:** organization, structure, project managers, position

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